

# 13<sup>TH</sup> ANNUAL



## AU CONTRAIRE



## 2025

FILM FESTIVAL  
ON MENTAL HEALTH

# FUNDRAISING GALA

OCTOBER 27, 2025

#EVERYTHINGINBETWEEN

OCTOBER 2025

# CORPORATE SPONSORSHIP



The **Au Contraire Film Festival** on mental health raises funds to support **UP House** and to destigmatise long term mental health conditions. This year's theme is **#EverythingInBetween**, *a raw and generous look at the ways we cope, adapt, and carry on. Through them, we glimpse the chaos and beauty of being human – imperfect, but not alone.*

**Paradis Urbain** is the founding organisation of **UP House**, a community and organization in Montreal that aims to eliminate social isolation and rebuild the confidence, purpose, and community of adults living with mental health challenges.

We are 900 members strong, and yearly we have over 250 active members! **UP House** is part of an international network of over 350 Clubhouses in 32 countries that are based on a successful evidence-based model of psychosocial rehabilitation.



# SPONSORSHIP PACKAGES

## SILVER

**\$1500**

- ✓ 2 ACFF VIP tickets
- ✓ Buffet dinatoire with wine
- ✓ Complimentary parking
- ✓ Your logo in program & on screen
- ✓ Your logo on festival website
- Mention in all press releases
- Sponsor recognition Digital ACFF
- ACFF employee screening
- Dinner with Directors

## GOLD

**\$2500**

- ✓ 4 ACFF VIP tickets
- ✓ Buffet dinatoire with wine
- ✓ Complimentary parking
- ✓ Your logo in program & on screen
- ✓ Your logo on festival website
- Mention in all press releases
- Sponsor recognition Digital ACFF
- ACFF employee screening
- Dinner with Directors

## PLATINUM

**\$5000**

- ✓ 6 ACFF VIP tickets
- ✓ Buffet dinatoire with wine
- ✓ Complimentary parking
- ✓ Your logo in program & on screen
- ✓ Your logo on festival website
- ✓ Mention in all press releases
- ✓ Sponsor recognition Digital ACFF
- ✓ ACFF employee screening
- Dinner with Directors

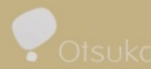
## DIAMOND

**\$7500**

- ✓ 10 ACFF VIP tickets
- ✓ Buffet dinatoire with wine
- ✓ Complimentary parking
- ✓ Your logo in program & on screen
- ✓ Your logo on festival website
- ✓ Mention in all press releases
- ✓ Sponsor recognition Digital ACFF
- ✓ ACFF employee screening
- ✓ Dinner with Directors

# 2024 SPONSORS & PATRONS

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## SILVER SPONSORS

# 2025 FUNDRAISING GALA

Join us for an unforgettable evening of inspiration and artistic exploration at the 13th annual edition of the ACFF!

**DATE** MONDAY OCT. 27, 2025 - **6 PM**

**ENJOY** BUFFET DINATOIRE WITH WINE  
FILM SCREENING - **7:15 PM**  
POST-SCREENING REFRESHMENTS

**VENUE** HILTON GARDEN INN MIDTOWN

**ADDRESS** 6939 DECARIE BLVD,  
MONTREAL, QUE., H3W 3E4

**DRESS CODE** RELAXED CHIC

**GETTING THERE** COMPLIMENTARY PARKING  
NAMUR METRO



# 2025 FESTIVAL

## OCTOBER 1-31, 2025

### *Empowering Minds, Inspiring Change.*

Join ACFF in our mission to promote mental health awareness. Our digital festival engages audiences in Montreal, Quebec, and Canada, providing unparalleled perspectives on mental health issues.

Partner with us as we go beyond a one-time event. Together, we collaborate with corporations and community organizations, leveraging our film library to enhance their goals and offer on-line and in-person programs.

# EVERYTHING IN BETWEEN

This year's **Au Contraire Film Festival** turns its lens on the quiet and often conflicted spaces within us – where fear and resilience, perfectionism and pressure, humour and healing collide. The films offer a raw and generous look at the ways we cope, adapt, and carry on. Through them, we glimpse the chaos and beauty of being human – ***imperfect, but not alone.***

# LA COUPE, LUMIÈRE 2025



**La Coupe Lumière**, made of lacquered film strips and crafted by internationally known Quebecker Colin Schlee, is an annual award of appreciation from the hundreds of organizations within the Montreal mental health continuum.

It recognizes the valuable contribution made by an individual to ultimately alleviate the suffering of those that live with Long term mental health conditions, through programs, policies, facilities and innovation.



# RACOR

This year, we are delighted to announce that the recipient of the esteemed Coupe Lumière award is the **RACOR**, Réseau Alternatif et Communautaire des Organismes en santé mentale.

Founded in 1985, RACOR is being recognized for its longstanding leadership, advocacy, and visionary contributions to person-centred care.

# A NOTE FROM CYBIL GERACIMO

ACFF CURATOR & PROGRAMMING DIRECTOR

This year's **Au Contraire Film Festival** highlights our struggle for grace, meaning, and beauty in the constant ebb and flow of suffering: the dance of existence. Life can overwhelm, causing deep distress, maladaptive coping mechanisms, and illness. Its traumas can pass intergenerationally like a quiet scream that insidiously colours our notions of self, identity, and culture.

Our mettle is tested through the fire, leading to gems of creative expression and resilience.

Light and humour push through the cracks. Through the sublimation of our pain, we come to know deeper truths and beauty within ourselves and without.



# GET IN TOUCH!



**Philip Silverberg**

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